

AUDIENCE

Media&Services



Digital Video Services&Aggregators



Classifieds/E-commerce



Social Networks



Publisher Tools



Media Sellers



Online cinema/SmartTV



Digital Audio



Profile Ads Systems



Ad Networks



Traffic Yield Management



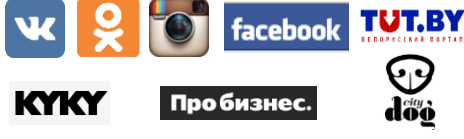
TV



Digital Audio Networks



Native Ads



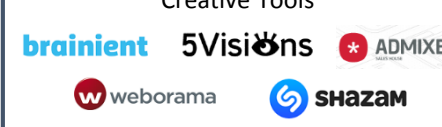
Mobile Ad Networks



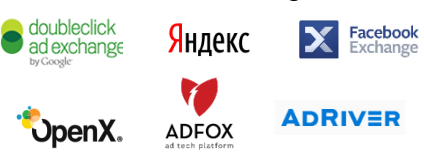
Video Ad Networks



Creative Tools



SSP/Ad Exchange



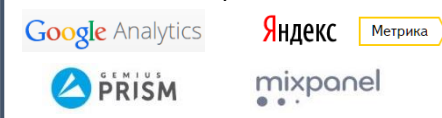
Messengers



Social/Native Video Ad



Web Analytics Services



DSP



DMP



Location based Advertising



Research/Verification Tools



Coupon/Discount Services



Media, Digital, Communication Agencies



ADVERTISERS

Advertisers spend

Audience actions

